

# Appendix: Business Ethics Periodicals

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This appendix presents a selected guide to periodicals that are for researchers, practitioners, and the interested layperson. The reader seeking articles on business ethics will find a number of significant research journals and annual series. In addition, there are many trade magazines (those read by primarily businesspeople) and popular press sources. Other “born digital” resources, such as online-only journals, society newsletters, and Web sites also may be useful, peripherally. The publications discussed here are primarily English language, although their contents may be international in scope. Also highlighted are the electronic databases currently most effective for finding articles in these periodicals and the few research-related born digital resources.

## Core Academic Journals

Relatively few academic journals are devoted to business ethics and cover a full range of topics and methodological approaches associated with the field. Generally, the three publications doing both are the field’s core journals *Journal of Business Ethics*, *Business Ethics Quarterly*, and *Business & Society*. Their readership predominantly consists of theorists and practitioners.

All three contain articles that are theoretical, empirical, or literature reviews. Other regular features include book reviews, thematic issues, conference announcements, and calls for papers. The publishers’ Web sites for these three journals offer free e-mail alerts for the tables of contents of each new issue, as do several of the other journals mentioned later in this appendix.

*Journal of Business Ethics (JBE)* began in 1982 as a quarterly, but has expanded to seven volumes per year (28 issues), with a circulation of approximately 7,500 institutional subscriptions worldwide. Its audience is

academics and anyone else interested in business ethics topics. From 1997 to 2003, articles that focused on education were published separately in *Teaching Business Ethics* (ISSN 1382-6891, Kluwer). Currently, this topic is reincorporated into *JBE*. Similarly, the *International Journal of Value-Based Management* (ISSN 0895-8815, Kluwer, 1988–2003) became integrated into *JBE*. (ISSN 0167-4544; Springer; URL: <http://springerlink.metapress.com/openurl.asp?genre=journal&issn=0167-4544>)

*Business Ethics Quarterly*, launched in 1991, is the official publication of the Society for Business Ethics and has a paid circulation of more than 1,050. Six to twelve double-blind peer-reviewed articles appear per issue. The intended audience is researchers, teachers, and business practitioners who are interested in conceptual and methodological aspects of business ethics, especially those approaches that address international business, economics, and values. (ISSN 1052-150X, Philosophy Documentation Center; URL: [www.pdcnet.org/beq.html](http://www.pdcnet.org/beq.html))

*Business & Society: A Journal of Interdisciplinary Exploration* has appeared quarterly since 1960 and presently has a circulation of more than 700. This official publication of the International Association of Business and Society focuses on social issues in management and business ethics. The articles address ethics and values, business-government relations, corporate governance, environmental management, and international issues. In addition to research and book reviews, it provides relevant dissertation abstracts. (ISSN 0007-6503, Sage; URL: <http://bas.sagepub.com>)

## Other Scholarly Journals

Since business ethics research is often interdisciplinary in nature, many useful articles appear in the

periodicals of other fields. Also, material can be found in journals that focus entirely on a single topic within the field of business ethics. Below is a selected list of significant peer-reviewed journals of both kinds, presented in alphabetical order. Which titles among them are most important depends on the reader's focus and research interests. Some of the most highly regarded research titles among this group are *Academy of Management Review*, *Business & Society Review*, *Business Ethics: A European Review*, and *Organization Science*. Typical supplemental contents are conference announcements and book reviews.

*Academy of Management Review*, a highly regarded management journal, has appeared quarterly since 1976 and features a number of articles each year on ethics-related topics. In addition to research, book reviews, and announcements, there is a Publications Received list. (ISSN 0363-7425, Academy of Management; URL: <http://aom.pace.edu/amr>)

*Business & Professional Ethics Journal*, published quarterly since 1981, contains articles that compare professions or cover ethics topics in areas like marketing, health care management, human resources, and global labor. Half of the issues reprint selected papers from international conferences. More recently, the journal has appeared irregularly and incorporates the publication *Professional Ethics* (ISBN 1063-6579, 1992–2004). (ISSN 0277-2027, University of Florida Center for Applied Philosophy and Ethics in the Professions; URL: [www.ethics.ufl.edu/BPEJ](http://www.ethics.ufl.edu/BPEJ))

*Business and Society Review: Journal of the Center for Business Ethics at Bentley College* has appeared quarterly since 1972. Each issue has about a dozen articles by academics and practitioners that contain scholarly research, commentary, policy analysis, or book reviews. Some issues are thematic. (ISSN 0045-3609, Blackwell; URL: [www.blackwellpublishing.com/journals/BASR](http://www.blackwellpublishing.com/journals/BASR))

*Business Ethics: A European Review* is considered a top business ethics journal by many, appearing quarterly since 1992. It covers current issues and emerging concerns, from a European perspective, on topics related to the ethical practices of corporations and individuals. The audience is academics and businesspeople. (ISSN 0962-8770, Blackwell; URL: [www.blackwell-synergy.com/loi/beer](http://www.blackwell-synergy.com/loi/beer))

*Corporate Governance: An International Review (CGIR)*, produced bimonthly since 1992, publishes research on trends in the development and improvement of organizations' governance, boards, and directors. *CGIR* frequently includes articles about ethics-related issues. (ISSN 0964-8410, Blackwell; URL: [www.blackwellpublishing.com/journals/CORG](http://www.blackwellpublishing.com/journals/CORG))

*Corporate Governance: The International Journal of Business and Society*, published five times a year since 2001, includes articles on real-world performances of boards and CEOs and corporate social responsibility. Articles are research, policy analysis, or case studies, occasionally gathered into thematic issues. (ISSN 1472-0701, Emerald; URL: [www.emeraldinsight.com/cg.htm](http://www.emeraldinsight.com/cg.htm))

*Corporate Reputation Review: An International Journal*, appearing quarterly since 1996, produces articles on reputation management, highlighting best practices and current trends. Article treatments include research, case and industry studies, and policy analysis. (ISSN 1363-3589, Palgrave Macmillan; URL: [www.henrystewart.com/corporate\\_reputation\\_review](http://www.henrystewart.com/corporate_reputation_review))

*Electronic Journal of Business Ethics and Organization Studies*, is an online journal published in Finland, semi-annually since 1996. It contains research, primarily in English, and is open access (free to readers) online. (ISSN 1239-2685, University of Jyväskylä, Business and Organization Ethics Network, School of Business and Economics; URL: <http://ejbo.jyu.fi/index.cgi?page=cover>)

*Ethics in Film* is an online journal, begun in 2005, that focuses on using film to teach ethics, including business ethics examples. (ISSN not available, Center for Business and Society, University of Colorado; URL: [www.ethicsinfilm.com](http://www.ethicsinfilm.com))

*Greener Management International: The Journal of Corporate Environmental Strategy and Practice*, produced quarterly since 1993, has articles and case studies with an international scope that focus on environmentally sustainable business practice. Recent examples of thematic issues have included sustainable performance and business competitiveness, chemical risk management, and greening supply chain management. (ISSN 0966-9671, Greenleaf; URL: [www.greenleaf-publishing.com](http://www.greenleaf-publishing.com))

*International Journal of Business Governance and Ethics*, published quarterly since 2003, focuses with interdisciplinary perspectives on aspects of corporate social responsibility and ethical decision making within organizations. (ISSN 1477-9048, Inderscience Publishers; URL: [www.inderscience.com/ijbge](http://www.inderscience.com/ijbge))

*Journal of Business Ethics Education (JBEE)* began publishing quarterly in 2004. Currently, it is the only journal exclusively devoted to articles on teaching business ethics, since content for the former *Teaching Business Ethics* is now reincorporated into *JBE*, and the *Journal of Management Education* is more broadly focused. *JBEE* contains research articles and curriculum materials. (ISSN 1649-5195, Senate Hall and Carnegie Bosch Institute; URL: [www.senatehall.com/journals.php?journal=5](http://www.senatehall.com/journals.php?journal=5))

*Journal of Corporate Citizenship*, produced quarterly since 2001, publishes articles that link theory with practice about corporate citizenship, addressing global and local perspectives. (ISSN 1470-5001, Greenleaf; URL: [www.greenleaf-publishing.com/jcc/jccframe.htm](http://www.greenleaf-publishing.com/jcc/jccframe.htm))

*Journal of Management Education* has appeared bimonthly since 1975 with articles on teaching business students and managers. Ethics-related items appear in nearly every issue. Articles may be theoretical and empirical research, essays, reviews of instructional materials, as well as teaching tools, such as exercises and assignments that use discussion, case method, role playing, and writing. The December issue has an annual index. (ISSN 1052-5629; URL: [www.sagepub.com/journal.aspx?pid=181](http://www.sagepub.com/journal.aspx?pid=181))

*Journal of Public Policy and Marketing (JPPM)* published semiannually since 1982, *JPPM* contains articles on social, ethical, public policy, and economic aspects of marketing. (ISSN 0748-6766, American Marketing Association; URL: [bear.cba.ufl.edu/centers/jppm](http://bear.cba.ufl.edu/centers/jppm))

*Organization Science*, one of the top research journals in management, began publishing in 1990. Its bimonthly issues focus on systems and behavior in organizations, drawing from the fields of management, sociology, psychology, economics, and communications. Usually, there are several ethics-related articles per year. (ISSN 1047-7039, Institute for Operations Research and the Management Sciences; URL: [www.marketingpower.com/content1056C342.php](http://www.marketingpower.com/content1056C342.php))

*Review of Social Economy*, published quarterly since 1948, is the official publication of the Association for Social Economics and concentrates on topics like the relationships between social values, economics, and ethics. Themes include social justice, poverty, income distribution, gender, environment, and humanism. (ISSN 0034-6764, Routledge; URL: [www.tandf.co.uk/journals/titles/00346764.asp](http://www.tandf.co.uk/journals/titles/00346764.asp))

*Teaching Business Ethics* appeared quarterly from 1997 to 2003 and is now incorporated into *Journal of Business Ethics* (see above). (ISSN 1382-6891, Kluwer Academic)

*Zeitschrift fuer Wirtschafts und Unternehmensethik* (Journal of Business, Economics and Ethics), begun in 2000, is published three times per year. Theoretical and empirical articles are primarily in German, but some are in English, and all articles have English abstracts. (ISSN 1439-880x, Rainer-Hampp-Verlag; URL: [www.zfwu.de](http://www.zfwu.de))

### Annual Book Series

Annual series have been a key format for distributing business ethics articles, especially before many journals published ethics-related articles regularly. Below is a selected list of the most relevant ones, presented in alphabetical order.

*Annual Editions: Business Ethics* has run from 1989 to present, reprinting articles from diverse academic journals and popular magazines that focus on basic concepts drawn from many perspectives. (ISSN 1055-5455, McGraw-Hill/Dushkin; URL: [www.dushkin.com/annualeditions/ae-list.mhtml](http://www.dushkin.com/annualeditions/ae-list.mhtml))

*IABS Proceedings*, published since 1990, includes papers presented at annual meetings of the International Association for Business and Society, the producers of *Business & Society*. (ISSN not available; URL: [www.iabs.net](http://www.iabs.net))

*International Business Ethics Review* covers international aspects of corporate social responsibility. The International Business Ethics Institute of Washington, D.C., has turned out three to five academic articles annually since 1997 but began more frequent publication in 2005. The print copies are free on request. (ISSN not available; URL: [www.business-ethics.org/iberpub.asp](http://www.business-ethics.org/iberpub.asp))

*Issues in Business Ethics* has appeared irregularly since 1990, producing single-topic volumes that are collections of previously unpublished scholarly articles on ethics in international management. (ISSN 0925-6733, Springer-Verlag Dordrecht; URL: [www.springer.com/sgw/cda/frontpage/0,11855,5-40385-69-33114156-0,00.html](http://www.springer.com/sgw/cda/frontpage/0,11855,5-40385-69-33114156-0,00.html))

JAI Press (now called JAI/Elsevier) generates several annual titles, each with original research articles. The most notable include the following:

*Research in Ethical Issues in Organizations* (ISSN 1529-2096, 1999 to present)

*Research on Professional Responsibility and Ethics in Accounting* (ISSN 1574-0765, 1995 to present; called *Research on Accounting Ethics* prior to 2004)

*Research in Corporate Social Performance and Policy* (ISSN 0191-1937, 1978–1998)

JAI also publishes *Advances in Bioethics*, *Research in Social Problems and Public Policy*, and others. (URL: [www.elsevier.com/wps/find/books\\_browse.cws\\_home?pseudotype=SER](http://www.elsevier.com/wps/find/books_browse.cws_home?pseudotype=SER))

*Ruffin Series in Business Ethics*, appearing biennially since the 1990s, publishes the papers delivered at the renowned lecture series at the Darden School sponsored by the University of Virginia's Olsson Center for Applied Ethics and the Ruffin Foundation. (ISSN not available, Philosophy Documentation Center; formerly published by Oxford University Press, 1998–2004; URL: [www.pdcnet.org/ruffin.html](http://www.pdcnet.org/ruffin.html))

*Soundings: A Series of Books on Ethics, Economics and Business* has appeared irregularly since 1987, produced by the University of Notre Dame Press. (ISSN not available; URL: [www3.undpress.nd.edu/dyn/series/36](http://www3.undpress.nd.edu/dyn/series/36))

Transparency International, based in Berlin, Germany, has two annual publications that are available free online: *Global Corruption Report*, [www.globalcorruptionreport.org](http://www.globalcorruptionreport.org), and *Corruption Perceptions Index*, [www.icgg.org/corruption.cpi.html](http://www.icgg.org/corruption.cpi.html) (copublished with the International Center for Corruption Research).

### Trade Journals, Newsletters, and the Popular Press

Some periodicals are used primarily for locating news, trends, commentary, and case study material. Below is an alphabetical list of selected publications

that are geared toward researchers, businesspeople, students, and the public:

*Business Ethics: The Magazine of Corporate Responsibility (BE)*, formerly *Business Ethics Magazine*, publishes quarterly with a circulation of about 10,000 (current issue is free online). *BE* covers trends and includes special features like reports on teaching ethics in MBA programs, interviews with corporate leaders, awards, and an annual ranking of the “100 Best Corporate Citizens.” (ISSN 0894-6582, New Mountain Media; URL: [www.business-ethics.com](http://www.business-ethics.com))

The Conference Board's *Research Reports* and *Executive Action Reports* frequently include publications that address ethics topics, with items such as “Why Ethical Leaders are Different,” “Using Ethical Analysis to Guide Offshoring,” and “Corporate Citizenship Reporting: Best Practices.” (ISSN 0732-572X; URL: [www.conference-board.org/publications](http://www.conference-board.org/publications))

*Compact Quarterly: Corporate Citizenship in the World Economy* is the official newsletter (free online) of the United Nations' Global Compact, which began in 1999 as an initiative promoting corporate responsibility worldwide by encouraging company participation in adhering to principles promoting human rights, labor standards, the environment, and anticorruption. (ISSN not available, United Nations; URL: [www.enebuilder.net/globalcompact](http://www.enebuilder.net/globalcompact))

*CQ Researcher*, a weekly, frequently publishes issues on business ethics topics that are particularly good for basic overviews of subjects currently appearing in the U.S. and international news. Each issue includes a chronology of the topic, pro/con arguments, and essays. Past issues have addressed the following: “Whistleblowers,” “Disabilities Act,” “Religion in the Workplace,” “Lobbying Boom,” “Corporate Crime,” “Child Labor and Sweatshops,” “Drug Company Ethics,” “Asbestos Litigation,” “Diversity in the Workplace,” and “Contingent Work Force.” (ISSN 1056-2036, Congressional Quarterly; URL: [www.cqpress.com/product/Researcher-Online.html](http://www.cqpress.com/product/Researcher-Online.html))

*Ethics Newslines*, free online, summarizes each week's ethics-related news, and includes features like statistics, quotes, research reports, commentary, charts, and illustrations. (ISSN not available, Institute for Global Ethics; URL: [www.globalethics.org/newslines/members/index.html](http://www.globalethics.org/newslines/members/index.html))

*Ethics Today*, produced by the Ethics Resource Center, Washington, D.C., is a monthly free e-mail newsletter and accompanying Web site that contains news, white papers, research reviews, and educational resources on organizational ethics (formerly *Ethics Journal*, ISSN 1060-0698, 1991–1996). (ISSN not available; URL: [www.ethics.org/erc-publications/newsletter.asp](http://www.ethics.org/erc-publications/newsletter.asp))

*Ethikos: Examining Ethical and Compliance Issues in Business* has come out semimonthly since 1987, focusing on corporate ethics programs and reporting on experiences with corporate compliance programs (incorporates *Corporate Conduct Quarterly*, ISSN 1061-8775, 1991–1999). (ISSN 0895-5026, Ethics Partners, Inc.; URL: [www.singerpubs.com/ethikos](http://www.singerpubs.com/ethikos))

*European Business Ethics Newsletter*, biannual since 2003 (free online), publishes news and announcements related to the activities of the European Business Ethics Network. (ISSN none available; URL: [www.ebenuk.org/info\\_resources.html](http://www.ebenuk.org/info_resources.html))

*Philosophy for Business*, appearing monthly since November 2003 (free online) from the International Society for Philosophers, features articles and book reviews for a broad audience about the philosophical aspects of business. (ISSN not available; URL: [www.isfp.co.uk/businesspathways](http://www.isfp.co.uk/businesspathways))

*Society for Business Ethics Newsletter* has been published twice a year since 2004 (free online) by the producers of *Business Ethics Quarterly* and includes items like conference calendars, calls for papers, job announcements, and other association business. (ISSN not available; URL: [www.societyforbusinessethics.org](http://www.societyforbusinessethics.org))

## Research Databases

Online databases allow simultaneous searching of hundreds of periodicals, across a broad chronological range. They save the researcher time by searching widely for relevant articles, covering both the journals typically devoted to business ethics and those from allied fields that occasionally produce ethics-related articles.

More than 12 commercial services may be used effectively to locate articles on business ethics. The major, broad-based management databases are the primary choices to research business-ethics-related topics because they cover the largest range of relevant academic literature, as well as news, commentary, case studies, and policy analysis articles. The leading

databases cover six or more journals that are central to business ethics, along with a significant number of other academic and trade journals of secondary importance to the field. They are as follows:

ProQuest's ABI/Inform Global

EBSCO's Business Source Premier

Another strong resource, the *Bibliography of Business Ethics Articles* ([www.isbee.org/biblio/EthicsArticles.php](http://www.isbee.org/biblio/EthicsArticles.php)), is available online at no charge. Created and maintained as a project of the International Society of Business, Economics, and Ethics, it contains about 4,000 citations (dating from 1992 to present) that are handpicked from nine central business-ethics-related journals. This bibliography of high-quality sources is easily accessible, although it has limitations, compared with commercial databases, in terms of the range of journals, the citation-only format, how fast new content is added, and its search engine's features.

Secondary choices for research databases on business ethics topics are the major interdisciplinary academic databases or those others that are dedicated to specific disciplines (e.g., philosophy, psychology). They contain fewer of the periodical titles that publish business ethics research. Listed in order of most-to-least coverage are

*Expanded Academic*,

*International Bibliography of the Social Sciences*,

*Business Periodicals Index*,

*Emerald Insight*,

*Business and Company Resource Center*,

*Philosopher's Index*,

*PAIS International*,

*Social Science Index*,

*IBZ/Internationale Bibliographie der Geistes- und Sozialwissenschaftliche Zeitschriftenliteratur* (International Bibliography of Periodical Literature in the Humanities and Social Sciences),

*IBR/Internationale Bibliographie der Rezensionen Geistes- und Sozialwissenschaftliche Literatur* (International Bibliography of Reviews of Scholarly Literature in the Humanities and Social Sciences),

*Dietrich's Index Philosophicus*, and

*Social Science Citation Index*.

Other highly specialized databases may be useful occasionally, depending on the research topic. Examples are *Communication Abstracts*, *Criminal Justice Abstracts*, *Environmental Science and Pollution Management*, *POESIS*, *PsycINFO*, *Religion Index*, *Risk Abstracts*, and *Worldwide Political Science Abstracts*.

A notable feature of commercial databases is that they provide a controlled vocabulary that not only assists searching by subject (e.g., corporate social responsibility) but also by specific article treatments, so that researchers can combine their subjects with keywords such as “case studies,” “peer review,” “editorial,” or “statistical” (keywords vary by database). Free Internet search engines, even Google Scholar, currently do not offer this kind of powerful search refinement feature.

Google Scholar does outperform the commercial databases in one area: The contents published in annual book series, many of which are original research articles, currently are ignored by these commercial database sources, with the exception of the *Ruffin Series*, which is available through *ABI/Inform* and *POESIS*. Google Scholar is providing some incomplete, but promising, indexing that uncovers the material in these annual series. Comprehensive tracking of items in annuals, however, is best done from each publisher’s Web site.

### Obtaining the Materials

The majority of the databases and individual journal titles listed here are subscription services that typically are accessed through academic and public libraries, academic departments and research centers, corporate intranets, and other private libraries. Affiliated users of these libraries should inquire locally about what is available to them. Even when the home library does not own specific articles, users often may request them through their library’s interlibrary loan service. Alternatively, individuals without a library affiliation may find pay-per-print access directly through the databases and journal publishers or via article supply vendors such as Ingenta or the British Library Document Supply Center. Online availability of older items may vary, however, and

some may only be available through libraries and interlibrary borrowing.

### Miscellaneous Digital Resources

Useful Web sites that support business ethics research come in a variety of forms, with links to business ethics periodicals, news, or other documents. BELL: The Business Ethics Link Library (<http://libnet.colorado.edu/Bell/frontpage.htm>) is a comprehensive collection of resources compiled by the business library at the Leeds School of Business, University of Colorado, that primarily provides many dozens of examples of the codes of ethics of business and organizations. BELL also serves as a useful first stop for links to ethics periodicals, education programs, and other ethics and corporate social responsibility online resources. In addition to the already-mentioned newsletters by the Ethics Resource Center, European Business Ethics Network, and the Society for Business Ethics, there presently are two well-established English language Internet sites that contain news, commentary, announcements, and the occasional case study. They are the business ethics section of Management Logs, [www.managementlogs.com/business\\_ethics.html](http://www.managementlogs.com/business_ethics.html), a Web log by more than 12 international contributors, and *RISQ: Review of International Social Questions*, [www.risq.org/category4.html](http://www.risq.org/category4.html), a publication by 18 international researchers, journalists, and policy makers. These sites host journalistic reporting and interviews and have supplemental features like notifications for new content, useful links, and interactive discussions. More sites such as these are likely to appear as interest in and the study of business ethics become more widespread.

—Adele L. Barsh

*See also* Business Ethics Scholarship

### Further Readings

*Ulrich’s periodicals directory*. (Annual). New Providence, NJ: R. R. Bowker. Retrieved from [www.ulrichsweb.com/ulrichsweb](http://www.ulrichsweb.com/ulrichsweb)