

About the Editor



Robert L. Heath (Ph.D., University of Illinois) is Professor of Communication at the University of Houston, Director of the Institute for the Study of Issues Management, and former Advisory Director of Research for Bates Churchill Southwest. His *Handbook of Public Relations* won the 2001 PRIDE Award for best publication. With co-editor Elizabeth Toth, he won the PRIDE Award in 1992 for *Rhetorical and Critical Approaches to Public Relations*. He won the Pathfinder Award in 1992 and the Jackson, Jackson, and Wagner Award in 1998.

His other books are *Management of Corporate Communication: From Interpersonal Contacts to External Affairs* (1994); *Human Communication Theories and Research: Concepts, Contexts, and Challenges* (1992, with Jennings Bryant); *Strategic Issues Management* (1988); *Realism and Relativism: A Perspective on Kenneth Burke* (1986); *Issues Management: Corporate Public Policymaking in an Information Society* (1986, with Richard Alan Nelson); and *Strategic Issues Management* (1997), which also won a PRIDE Award.